

# MANCHESTER AND SALFORD ILLUSTRATED



This collection of images will be based on a simple brief –

## WHAT DOES MANCHESTER MEAN TO YOU

From soap stars to soccer stars; magnificent municipal buildings to soaring skyscrapers; history to histrionics, the area has plenty to go at.

We invite professional illustrators based in the Greater Manchester & Salford area to submit a piece of work based on a thing, person, group of people, place, building or anything else that iconically represents Manchester and/or Salford.

The canvas size is **A3** and the images must be easily digitally reproduced. Illustrators will submit their work and a brief rationale, together with a link to their on-line portfolio, by **September 30 2011** and, in doing so, give Manchester and Salford Illustrated permission to reproduce up to 50 signed A3 prints as well as postcards and other merchandise featuring the image. To raise money for the charity we will sell a limited number of these signed prints, postcards and other merchandise at the event and on-line.

Every penny raised from the sale of prints, postcards, etc will go directly to help children living in poverty in Manchester & Salford.

### Entry process

1. Design a portrait A3 (297 x 420mm), 300dpi, CMYK poster that responds to the brief
2. Write a rationale (500 character limit) describing how your entry answers the brief
3. Send your rationale and an 842px wide by 1191px high, 72dpi, RGB version of your poster in JPEG format to

[submit\(at\)manchesterandsalfordillustrated.co.uk](mailto:submit(at)manchesterandsalfordillustrated.co.uk)

Manchester and Salford Illustrated is organised by 'Wood Street's Creative Friends' – a group of people from Manchester's creative community who are dedicated to galvanising the creative talent in Manchester and Salford in support of Wood Street Mission. The 'Friends' include such design luminaries as Trevor Johnson and is open to all who want to contribute in any way they can.

WOOD STREET'S  
CREATIVE FRIENDS

The final piece will need to be submitted on **7th October 2011** so we can produce and hang exhibition prints. We will also be hosting an on-line gallery with the images and reserve the right to use them in the future for publicity purposes. However the ultimate IP remains with the illustrator.

We know that the illustration talent in the area is immense and part of our objective with this project is to showcase some of it to the creative industries in Manchester and also to the general public. We intend to promote the exhibition extensively through PR and social media channels and will hold at least one launch event where illustrators will be invited to network with creative industry professionals from the area. We also plan to hold a series of workshops and perhaps some seminars during the run of the event.

How much you get involved is down to you and we hope that, at least, you will put forward an idea for a print. What we do know is that your talent can help raise funds for Wood Street Mission and we hope you can find the time to get involved.

### Judging process

As each entry is submitted, they will be approved by our submissions co-ordinator. We reserve the right to refuse an entry we deem to be inappropriate.

### Eligibility

#### Entry is free!

The Manchester and Salford Illustrated competition is open to all professional illustrators in the Greater Manchester and Salford area, individuals and collectives (e.g. studios, agencies, collaborations). Entrants can submit as many entries as they like

All entries must be submitted online and received by:

**Friday September 30 2011**



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